

The Fight Pink Report™

Fight Pink continues going green!

April 2009



Earth Day - April 22

Earth Day was founded by Gaylord Nelson, when he was a U.S. Senator from Wisconsin. He proposed the first nationwide environmental protest to shake up the political establishment and force this issue onto the national agenda. At the time environment was a word that appeared more often in spelling bees than on the evening news. Earth Day 1970 turned that all around. On April 22, 20 million Americans took to the streets, parks, and auditoriums to demonstrate for a healthy, sustainable environment. Thousands of colleges and universities organized protests against the deterioration of the environment. Groups that had been fighting against oil spills, polluting factories and power plants, raw sewage, toxic dumps, pesticides, freeways, the loss of wilderness, and the extinction of wildlife suddenly realized they shared common values. The first Earth Day led to the creation of the United States Environmental Protection Agency and the passage of the Clean Air, Clean Water, and Endangered Species acts. As 1990 approached, Earth Day went

global, mobilizing 200 million people in 141 countries and lifting the status of environmental issues on to the world stage. As the millennium approached, Earth Day this time focused on global warming and a push for clean energy. Earth Day 2000 combined the big-picture feistiness of the first Earth Day with the international grassroots activism of Earth Day 1990. For 2000, Earth Day had the Internet to help link activists around the world. By the time April 22 rolled around, 5,000 environmental groups around the world were on board, reaching out to hundreds of millions of people in a record 184 countries. Earth Day 2000 sent the message loud and clear that citizens the world 'round wanted quick and decisive action on clean energy. Now, the fight for a clean environment continues. Discover energy you didn't even know you had. Feel it rumble through the grass roots under your feet and the technology at your fingertips. Channel it into building a clean, healthy, diverse world for generations to come.



Arbor Day - April 24

Arbor Day was founded by J. Sterling Morton over 135 years ago. His simple idea of setting aside a special day for tree planting is now more important than ever. When Mr. Morton, along with other pioneers, moved into the Nebraska Territory from Detroit, they discovered they missed their trees. Trees were needed as windbreaks to keep soil in place, for fuel and building materials, and for shade from the hot sun. As the editor of Nebraska's finest newspaper, Morton advocate tree planting in his articles and editorials. The first Arbor Day was set for April 10, 1872. It was estimated that more than one million trees were planted in Nebraska on the first Arbor Day. Today the most common date for the state observance is the last Friday in April. But a number of state Arbor Days are at other times to coincide with the best tree planting weather.

Simple Ways to Celebrate Arbor Day!

- ✦ Celebrate Arbor Day in a personal way by planting a tree yourself. It is an act of optimism and kindness, a labor of love and a commitment to stewardship.
- ✦ Enjoy the outdoors. Visit a local park or take a nature hike.
- ✦ Read a book or attend a class on tree and plant care. Learn to identify trees in your yard and neighborhood.
- ✦ Volunteer with a local tree-planting organization. You'll meet new people and make a difference in your community.

Support Resources

- Cancer Hope Network www.cancerhopenetwork.org 1.877.467.3638
- American Cancer Society www.cancer.org 1.800.227.2345
- PatchWorx Inc. www.patchworx.org 650.859.3382
- Onconurse.com www.onconurse.com
- National Cancer Institute www.cancer.gov 1.800.422.6237
- AMC Cancer Information and Counseling Line 1.800.525.3777
- ACOR.org www.acor.org Association of Cancer Online Resources
- Cancer Care www.cancercare.org 1.800.813.4673



Your Personal Promise™

Getting the most out of making a Difference,
Ordinary people doing extraordinary things!

Cindy

In July 2000, Cindy's life changed when she was diagnosed with breast cancer. [The Empty Cup Runneth Over](#) is a book written by Author and Breast Cancer Survivor Cindy Papale. Cindy is able to transfer her personality into her book, and share her Breast Cancer experience. Her story is a moving account of how one woman took a traumatic life experience and used it to help save other lives. The message she is taking to high school, college, and other young men and women is that breast cancer does not affect only older women. She feels it is important to begin educating high school and college students before they have to deal with breast cancer or other health issues, either with a family member or a friend. She hopes it will inspire everyone to get to know and take care of their own body. One very important aspect of her book was her ability to draw together an amazing group of specialists who also write

chapters on everything you would ever want to know about Breast Cancer.

A portion of the proceeds from [The Empty Cup Runneth Over](#) will go towards The Kristy Lasch Miracle Foundation. Kristy was diagnosed with breast cancer at 22 and lost her battle at age 26. Her dream was to create a foundation for women under 30 to help with medical-related expenses. For more information on The Kristy Lasch Miracle Foundation visit their website at www.kristylasch.org.

Cindy continues to lecture and appears on local TV and radio. She also is beginning to write her second book as well.

Please visit her [site](#), and purchase your copy of her book!

Cindy

"Each generation takes the earth as trustees."

- J. Sterling Morton

Your Personal Promise™

Whether a survivor or an activist, contact Fight Pink™ for details on how to submit "Your Personal Promise™" on how **you** are saving lives and helping to end breast cancer forever!

We are looking for real women and men who are survivors, activists, and want to contribute to the Fight Pink™ cause. We will post Your Personal Promise™ story; tell us how you are getting the most out of making a difference!

We take the stories put into our hands and from them build a bridge into other less informed lives, so that daily we pass over it on errands of education and awareness for the purpose of saving lives!

Stacy



April is National Poetry Month

National Poetry Month is a month-long, national celebration of poetry established by the Academy of American Poets. The concept is to widen the attention of individuals and the media—to the art of poetry, to living poets, to our complex poetic heritage, and to poetry books and journals of wide aesthetic range and concern. We hope to increase the visibility and availability of poetry in popular culture while acknowledging and celebrating poetry's ability to sustain itself in the many places where it is practiced and appreciated.

Donate today to Fight Pink™ at www.fightpink.org all donations go to Cancer Organizations and Individuals fighting Cancer. Fight Pink™ is a non-profit charitable organization. Visit our myspace at www.myspace.com/fight_pink

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